

MINUTES
MEETING OF THE AGING IN PLACE COMMISSION
VILLAGE HALL – ROOM 101
November 20, 2018
7:00 pm

PRESENT: Chair Lance Taylor; Commissioners, William Fillmore, Nancy Teclaw, Carmenza Millan and Kenneth Gill

ABSENT: Commissioners Barbara Cimaglio and Barbara Mirel

ALSO PRESENT: Cameron Davis (staff liaison) and Erik Jacobsen, Village Social Media Coordinator

Roll Call

Chair Taylor called the meeting to order at 7:10 p.m. Roll was called. A quorum was present.

Non-Agenda Public Participation

Mr. Ed Mangan made a non-agenda public comment/question. Mr. Mangan asked to hear from the Commissioners about what they felt their mandate from The Village Board was as members of the Aging In Place Commission. He also inquired about how the Commissioners intend to seek feedback from seniors. Chair Taylor and other members of the Commission responded. Mr. Mangan thanked them for their information and then said he looked forward to watching the remainder of the meeting.

Approval of Minutes

September 11, 2018 – Approved as submitted - Commissioner Teclaw made the motion to approve; Second by Commissioner Fillmore.

Regular Agenda Items

- A. **Erik Jacobsen (Village Social Media Coordinator):** Mr. Jacobsen spent over 90 minutes giving the Commissioners a great description of what the Village's Communications Department does to communicate to the residents of Oak Park. Erik focused his comments on areas he felt that the Communications team could best help the commission members as they prepare to reach-out to Oak Park seniors. Examples include: 1.) Developing an informational brochure; 2.) Promotion of an awards program as highlighted on the Commissions work plan; and 3.) Utilization of on-line survey opportunities with supporting printed materials that could help drive seniors to the site where they could fill-out said survey.

Erik covered all of the "social media platforms" that the Village utilizes to communicate with residents and explained how they could be utilized to reach seniors. He also reported on some interesting data from the *National Citizen Survey (Oak Park, IL)* that he thought the Commissioners would be interested in. The survey results could provide the Commission with insight on how best to reach seniors with information.

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Commissioner Teclaw inquired if copies of the survey were available to review. Other Commissioners also expressed interest. Commissioner Gill is interested in all of the data from the survey, not just the portions dealing with seniors. Staff Liaison Davis said he would be happy to make sure that the Commission members received a copy of the survey prior to their next meeting. Discussion ensued. The Commission thanked Mr. Jacobsen for his time.

ACTION ITEM: Commission members then spent time discussing the creation of an “elevator speech” regarding the Commission and its mission. Commissioner Millan agreed to draft an “elevator speech” for further discussion at the December meeting.

- B. Chair Taylor (Chair Report):** Chair Taylor informed the Commissioners that he is continuing his efforts to set up a meeting with Senator Harmon. Commissioner Millan asked if she could join him at that meeting. Chair Taylor also reported on meeting with the Chairperson of the Villages Disability Access commission and the Chair of the HPAC also informed the commissioners of his attendance at a recent Arbor West gathering.
- C. Review of 2019 Work Plan:** Staff Liaison Davis handed out the final version of the Commissions 2019 Work Plan that had been forwarded to the Village Board. Discussion ensued.

Other Business

None.

Adjournment

Chair Taylor moved to adjourn the meeting.

Prepared by Cameron Davis, Asst. Director of Development Customer Services.