



## FARMERS' MARKET COMMISSION

Meeting Minutes

March 8, 2017

7:00PM

Village Hall – Room 101

Present: Chairperson: Molly McDonough-Carson; Commissioners: Jasmine Cleofe, Dominic Cianciolo, Sandy Novack-Gottshall, Julia Knier, Mary Chris Jaklevic, Adam Gill, Laura Lencioni, Jennifer Purrenhage; Farmers' Market Staff: Kelly Katzmann; Staff Liaison: Mike Charley; CIC Liaison: Frank Pond; Church Liaison Jeff Petertil

Excused: Commissioner Todd Kuna; Erin Schoop, Vendor Liaison: Jim Vitalo;

Guest: None

1. Call to Order @ 7:00 pm
2. Agenda Approval: agenda approved, first by Cianciolo, second by Jaklevic
3. Public Comment: None
4. Approval of Minutes: February 8, 2017, minutes approved, first by Gill, second by Jaklevic
5. Church Liaison Report (Jeff Petertil): No updates
6. Vendor Liaison Report (Jim Vitalo): Not present
7. Chair Report: McDonough-Carson polled the commission to inquire whether the YMCA should participate again with the Vegetable of the Week program. The commissioners agreed that the YMCA's Vegetable of the Week program added value to the market and to continue with this program.
8. Farmers' Market Liaison Report (Mike Charley): Charley thanked Chair Molly McDonough-Carson for her years of leadership of the commission. Molly will be stepping down as chair as of April 7, 2017. Chair McDonough-Carson was responsible for the market's relationship with WBEZ, furthering the double-value coupon program, relationships with the YMCA and other outside organizations. Under Molly's tenure as Chair and with the help of commissioners the market has increased Kids' day activities and continued to be one of the best markets in the State of Illinois.
9. Farmers' Market Manager Report (Kelly Katzmann)
  - a. 2017 Application Review/Updates: Vendor applications are due March 24. Bake sale applications are due on April 14. Katzmann provided that there are three vendor spots available for new vendors in 2017. Katzmann provided

detailed information in regards to which vendors were returning, which vendors were not returning and provided a list of vendors that have and/or are considering applying and might be a good fit at this market.

10. Committee/Project Reports: McDonough-Carson communicated that Todd Kuna had submitted an email providing details on Kids' Activities including which organizations have committed to participate in 2017 including the University of Illinois Extension, Ms. Clara's Mini Musicians, Stomp and Shout, Friends of the Oak Park Conservatory and the Oak Park Library book bike. Novack-Gottshall recommended that a one panel double-sided Farmers' Market fact sheet be produced for distribution. Purrenhage also recommended that a booklet be produced providing background on each farmer that can be distributed to the public.

11. Old Business

- a. Pie Baking Contest: Novack-Gottshall is working on the application to enter into the contest. She will bring more information to the next meeting.

12. New Business

- a. Earthfest – Katzmann communicated that the Farmers' Market was invited to Earthfest. No one on the commission offered to chair the event on April 22, although McDonough-Carson communicated she is still considering this.
- b. CIC Chair Frank Pond communicated that the date for the Volunteer Appreciation event was rescheduled to May 23. He encouraged all commissioners to attend the event.

13. Adjourn @ 8:32 pm, first by Gill, second by Purrenhage

Next Meeting Wednesday, April 12, 2017, 7-9 pm, Room 101, Village Hall