

# 2020 Census Short Messaging for State Complete Count Commissions (SCCCs) and Complete Count Committees (CCCs)

As a member of an SCCC or CCC, you're a leader in your community. To engage your partners and the public, you can use and distribute short messages to promote the 2020 Census and its benefits to your state or community. Encourage partners to include a blurb on utility bills, lottery tickets, store receipts, or any other public-facing materials. You can use or tailor the examples below—some are educational, and some are motivational. Be creative!

## Bills (utilities, doctors, clinics, etc.)

Invest in your health. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Have a say in your services. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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- Pay your bills.
- Complete your census form.

A few minutes will pay off for the next 10 years. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Shape your community. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Shape your parks, your health care, and your community. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

Connect with us @**uscensusbureau**  
For more information: **2020CENSUS.GOV**

Shape  
your future  
START HERE >

United States®  
Census  
2020

## Store receipts

Shape future business investments. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Shape our plans for future stores. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Support small businesses. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

## Lottery tickets

Shape your future. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Shape the distribution of \$675,000,000,000 in annual public funding. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Shape your schools. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Shape the numbers. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

## Miscellaneous (gas pumps, restaurant menus, etc.)

Invest in our roads. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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Shape your future and your family's future. Participate in the 2020 Census. Visit **2020CENSUS.GOV** to learn more.

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